

Pipeline Opportunities

Last Modified on 06/30/2026 12:26 pm PDT

Pathway: Sales > Pipelines > Opportunities

The Pipeline Opportunities tool serves as a means to monitor and oversee prospects who have received a proposal and estimate the potential revenue these prospects could generate. Unlike quotes, proposals do not include a signature section.

The screenshot shows the 'SALES OPPORTUNITIES' tool interface. At the top, there are filters for DIVISION (HOUSTON, QAWASTE), SALES REP (House Account (Sales), Hous), ACCOUNT CLASS (COMMERCIAL, ROLL OFF-TE), STATUS (Open), FORM TYPE (Proposal), and TEMPORARY / PERMANENT (Permanent, Temporary). There is also a 'LIMIT TO PROSPECTS' checkbox and a refresh icon.

Below the filters, there are two sections: 'Estimated Close' and 'Closing Probability'. The 'Estimated Close' section has a 'GROUP BY' dropdown set to 'Month'. The 'Closing Probability' section has three columns for 'High', 'Medium', and 'Low' probability, each with a checkbox that is checked. The data is presented in a grid of green boxes with dollar amounts and counts.

GROUP BY	High	Medium	Low
Prior Months	\$ 87.29 1	\$ 963.22 4	\$ 108.2 1
2024-MAR	0	\$ 100 1	\$ 108.2 1
2024-APR	0	\$ 120.42 1	0
2024-MAY	\$ 120.42 1	0	0
2024-JUN + Future	0	0	0

Below the matrix is a table with columns: PROPOSAL ID, SITE NAME, CONTACT, NEXT STEP, STATUS, SALES REP, MONTHLY ESTIMATED REV., ESTIMATED CLOSING DATE, START DATE, PROBABILITY, FORMAT, FORM TYPE, PROPOSAL PROPERTIES, and ACCOUNT PROPERTIES. The table contains 6 rows of example data.

PROPOSAL ID	SITE NAME	CONTACT	NEXT STEP	STATUS	SALES REP	MONTHLY ESTIMATED REV.	ESTIMATED CLOSING DATE	START DATE	PROBABILITY	FORMAT	FORM TYPE	PROPOSAL PROPERTIES	ACCOUNT PROPERTIES
3892	Example Site 1	ELSA Jones	!	Open	House Acct ...	\$ 108.20	01/01/2024	01/01/2024	Low	Proposal	A-New Serv...		
3893	Example Site 2		!	Open	House Acct ...	\$ 120.42	01/01/2024	01/01/2024	Medium	Proposal	A-New Serv...		
3894	Example Site 3	Example Site 3	!	Open	House Acct ...	\$ 87.29	01/01/2024	01/01/2024	High	Proposal	A-New Serv...		
3895	Example Site 4		!	Open	House Acct ...	\$ 120.42	04/01/2024	04/01/2024	Medium	Proposal	A-New Serv...		
3896	Example Site 5		!	Open	House Acct ...	\$ 108.20	03/31/2024	03/01/2024	Low	Proposal	A-New Serv...		
3897	Example Site 6		!	Open	House Acct ...	\$ 120.42	05/01/2024	05/01/2024	High	Proposal	A-New Serv...		

Permissions

The following permissions are required to view and use the Sales Opportunities screen:

Permission ID	Permission Name
65	User Activities, Leads and Opportunities

Filter Types

Filtering options are available and narrow down what displays on the screen.

Filter Types	Descriptions
Division	Filters to only display pipeline opportunities based on the division(s) selected.
Sales Rep	Filters to only display proposals associated to the sales representative(s) selected.
Account Class	Filters to only display proposals associated to the account class(es) selected.

Filter Types	Descriptions
Status	Select the proposal type: <ul style="list-style-type: none"> Open - Filters to only display proposals with an 'Open' status. Submitted To Client - Filters to only display proposals with a "Submitted to Client" status.
Form Type	Filters by the Form Type: <ul style="list-style-type: none"> Proposal - Filters to display prospect accounts a proposal has been prepared for. Service Contract - Filters to display accounts that a contract or service agreement has been prepared for. Service Change Form - Filters to display accounts an order form has been prepared for.
Temporarily / Permanent	Filters to only display accounts with short term services or accounts that will have an on-going contract.. Short-term is identified by the selected Reason Code when the contract is created.
Limit To Prospects	Filters to only display new prospect accounts. Excludes active accounts that have a proposal for new services.
Refresh (Icon)	Loads/refreshes the screen based on the filters selected.
Estimated Close	Filter the lower grid (proposal details) based on the estimated closing date. Estimated close dates can be grouped by month or quarter. Depending on your selection, the filter check boxes below it will adjust accordingly. Estimated close is identified in the proposal and can be edited in the Estimated Closing Date column within the lower grid.
Closing Probability	Filter the lower grid by the closing probability status: Low, Medium, and High. Closing probability is assigned within the proposal and can be edited in the Probability column within the lower grid.

Understanding Proposal Details Grid

The Pipeline Opportunities grid classifies accounts according to competitor and contract expiration dates, along with the corresponding monthly revenue projections for proposed services. Below the grid, you will find the proposal details for each site. Use the filter check boxes associated with the upper grid to narrow down to a specific set of sites and view their proposal details in the lower grid.

SALES OPPORTUNITIES SALES > PIPELINES > OPPORTUNITIES

DIVISION: Example, DAYTON, QAWASTE, COI | SALES REP: Dave Pike, House Account (Sales), I | ACCOUNT CLASS: BROKER, COMMERCIAL, FINANCEL | STATUS: Open, Submitted To Client | FORM TYPE: Proposal, Service Contract, | TEMPORARY / PERMANENT: Permanent, Temporary | LIMIT TO PROSPECTS

Estimated Close **Closing Probability**

GROUP BY: Month | High | Medium | Low

<input checked="" type="checkbox"/> Prior Months	\$ 337.29 2	\$ 1,162.22 7	\$ 108.2 1
<input type="checkbox"/> 2024-MAR	0	\$ 187.4 2	\$ 191.2 2
<input type="checkbox"/> 2024-APR	0	\$ 120.4 1	0
<input type="checkbox"/> 2024-MAY	\$ 120.42 1	0	0
<input type="checkbox"/> 2024-JUN + Future	0	0	0

PROPOSAL ID | **SITE NAME** | **CONTACT** | **NEXT STEP** | **STATUS** | **SALES REP** | **MONTHLY REV.** | **ESTIMATED CLOSING DATE** | **START DATE** | **PROBABILITY** | **FORMAT** | **FORM TYPE** | **PROPOSAL PROPERTIES** | **ACCOUNT PROPERTIES**

3863	Example Site 1		!	Open	House Account	\$ 0.00	09/06/2023	09/06/2023	Medium	Services Chang...	Chg Svc-Price I...
3893	Example Site 2		☰	Open	House Acct no...	\$ 120.42	01/01/2024	01/01/2024	Medium	Proposal	A-New Service
3913	Example Site 2		☰	Open	House Acct no...	\$ 777.80	01/11/2024	01/11/2024	Medium	Proposal	Chg-Contract R...
3915	Example Site 3		!	Open	House Acct no...	\$ 65.00	01/17/2024	01/17/2024	Medium	Proposal	A-New Busines...
3918	Example Site 4		!	Open	House Account	\$ 0.00	02/02/2024	02/02/2024	Medium	Proposal	A-New Service
3919	Example Site 5		!	Open	House Account	\$ 0.00	02/02/2024	02/02/2024	Medium	Proposal	A-New Service
3920	Example Site 6		!	Open	Rob Tellez	\$ 199.00	02/19/2024	02/19/2024	Medium	Service Contract	A-New Busines...

Proposal Details Grid

Field Descriptions

Proposal ID	The identification number for the proposal. The proposal ID hyperlinks directly to the proposal to view details.
Site Name	The name of the prospect account.
Contact	If a contact is identified on the proposal, the contact's name will display as a hyperlink in the Contact column. When selected, the 'View Contact' screen displays with the contact's information.
Next Step	<p>This column uses icons to quickly identify next steps for the prospect account. Hover over the icon to display a next step popup.</p> <ul style="list-style-type: none"> Exclamation Point (red icon) indicates no task or appointment is scheduled. Task List (green icon) indicates a task or appointment is scheduled. Hover to view a summary of the details.
Sales Rep	Indicates who the sales representative managing the account is. Click within the field to edit and change.
Monthly Rev.	The monthly revenue amount the prospect account would bring in.
Closing Date	The closing date of the external contract or services. Click within the field to edit and change.
Start Date	The targeted start date of contracted services. Click within the field to edit and change.
Probability	The probability or likelihood of closing the sale. Click within the field to edit and change.

Proposal Details Grid

Format	The Form Format selected from the Quotes and Contracts section of the prospect account. Formats include: Order Form, Proposal and Service Agreement.
Form Type	Indicates the new service proposed, or the change in service.
Proposal Properties	The proposal properties. Hover over the 'eye' icon to view details.
Account Properties	The custom account properties. Hover over the 'eye' icon to view details.
